

# RIP Lives!

**The story comes alive on the Mountaintop.**

## 2012



## Artist Packet

Sponsored by: The Rip Lives! Committee

Post Office Box 494

Tannersville, NY 12485

518.589.5050

## Welcome to Rip Lives! 2012

Rip Lives and he is returning for the 2012 Outdoor Art Exhibit after being so successfully seen around the mountaintop in 2010 and 2011. With your help we expect 2011 to be far more successful, as we have established ourselves and are more equipped to promote this project, having learned much from the first two years.

Thanks to artist dedication and our wonderful sponsors, the RIP Lives! 2011 had another strong year in a difficult economic climate. People came from near and far to enjoy the artistry of Rip Van Winkle and bask in the wonderful stories this Mountaintop holds.

For this year's project we have plans to implement a **new, more creative, viewer participation plan** that should bring many more tourists to the area. Our plans also include a more **tenacious marketing campaign** that will start in the winter and continue throughout the summer months.

High density foam Rips, approximately 36 inches, will be purchased by a sponsor and then painted and decorated at the whimsy of the artist. The Rips will be on display around the Mountaintop from Memorial Day through Labor Day 2012. Following their summer on the street the Rips will be auctioned at the Rip Lives! Auction Gala on Sunday, October 6th. You, the artist, will receive 25% of the proceeds from the sale of your statues (**20% for late submissions**). The remaining net will be divided among local not-for-profit agencies.

Due to the continuing success of this event we are anticipating a much larger response. We must however limit the number of available Rips to 50, so complete the artist packet quickly and become eligible to decorate a Rip Van Winkle!

Artists are encouraged to submit their designs (limited to 5 submissions per artist, of which three will be put to jury) to the Rip Lives! Committee for the selection process, which will be completed in late February 2012. Once your design has been approved you will be invited to the Sponsor/Artist reception where sponsors will select their design.

Your Rip will be available to you in early March and you transform your Rip for the May distribution.

All artists will receive:

- A \$50.00 stipend when your Rip is delivered to help defray the cost of supplies
- 25% of the gross price that your individual Rip brings at the auction. 20% if not in by due date
- Artist's name recognition on the Brochure Map and Guide
- Artist's name displayed on the Rip display platform
- A web page featuring your Rip, your bio and the sponsor
- 1 Ticket to the Gala and Auction in September.

## Submission Date

In order to participate, we must have your sketches of Rip submitted by the latest, **FEBRUARY 24, 2012**. Sketches are to be sent to The Rip Lives Committee, P.O. Box 494, Tannersville, NY, 12485, or delivered to The Astor House, care of The Hunter Foundation

## First Steps:

Submit a detailed sketch showing your ideas – include colors and alterations to the statue. The better it looks, the greater the chance of selection. Your sketch is to be submitted on the rendering outline attached or plain 8-1/2” x 11” paper.

## Process and Requirements

- The Rip Van Winkle Committee will review all submission packages and jury their inclusion in the project.
- **No trademark, logos or company names will be allowed on the statues.**
- Accepted designs should be a detailed sketch showing colors and alterations to the statue. The better it looks, the greater the chance of its selection. Your sketch should be submitted on the sketch attached or on plain 8-1/2” x 11” paper.
- Artists can work in coordination of specific sponsors if so desired.
- Accepted sketches will be viewed by Sponsors at an Artist/Sponsor Reception on March 2, 2012 at which time the Sponsor will select from the submissions.
- Accepted Artists are **required** to provide a biography. It should give us pertinent information only and must be between 50 and 100 words. The biography will be used on the website and in select printed materials.
- Artists will be required to complete a W-9 form.
- All Artists must completely fill out and submit the form in this application, printed clearly with the **EXACT INFORMATION** you wish on the plaque and advertising materials – name of Rip and Artist’s name and contact information.
- Artists will receive a \$50 stipend to defray cost of fabrication when they pick up statue.
- Artists will receive a 25% commission from the gross sale price of their Rip at auction. (20% for late submissions)
- Each Artist will receive one ticket to the viewing and auction (one ticket per artist regardless of the number of statues).
- All drawings, sketches, and statues are the copyrighted property of the Rip Lives Committee and cannot be used for any purpose without Committee permission.
- Photos of the Rips taken at official events are the property of the Committee and cannot be used without the permission of the committee.

## Technical Notes and Design Criteria

- 1) Artists may alter the basic Rip form but cannot compromise the integrity of Rip Van Winkle. The statue must remain recognizable as Rip Van Winkle.
- 2) The artist may paint, sculpt, transform or adorn Rip, using mosaic, mirrors, tiles, or other media. Although objects may be attached to Rip, vandalism may and unfortunately does occur. Any object that is affixed to Rip must be attached in a way that it cannot easily be removed. Any object attached to Rip must also be weather resistant.
- 3) Please limit additions to Rip to within 6 inches of the base of the statue. We also ask that you are conscience of the weight of the statue when making additions. It should take no more than one average size person to move the statue.
- 4) Rip will be placed in outdoor areas fully accessible to the public for 3 1/2 months, May through mid-September. Artists should consider that Rip may be purchased for long-term installation in an outdoor location. Artists should consider the weather and other elements, including sun, rain, wind and dirt. Artists must develop designs that can withstand the weather.
- 5) Artists are encouraged to use a clear coat finish on their sculptures. Following the recommendations of the respective manufacturers is extremely important. We cannot overemphasize the risk of paint failure that can come from failure to follow instructions supplied with the clear coat. An exterior grade of sealer that is non-reactive, non-toxic, UV resistant and waterproof is strongly recommended. A minimum of two coats of varnish is required. Either a matte or gloss finish is acceptable.
  - (a) Protect your artwork before the form leaves your studio by varnishing with a coat of Lascaux UV-1 gloss varnish. It is the best. Order one 250 ml bottle from Jerry's Artarama Catalog (800-827-8478) or Dick Blick Art Supply ([www.dickblick.com](http://www.dickblick.com)) One coat of Lascaux, diluted 3 parts varnish to 1 part water, will protect your work until it is clear- coated. An alternative to Lascaux is Ronan's Aquathane (call 800-247-6626 to find your nearest retailer). DO NOT USE GOLDEN UVLS GLOSS VARNISH. IT IS NOT RECOMMENDED FOR OUTDOOR USE.
- 6) Designs must be appropriate for public display. Designs that are religious, political or sexual in nature will not be accepted. Corporate logos and advertising are not permitted. A review panel will evaluate all designs. This review panel has the sole discretion to accept or reject any design.

## Calendar of the Artist/Sponsor Timeline:

<b>February 24, 2012</b> .....	Final date for receipt of Artist sketch submissions for juried approval
<b>March 2, 2012</b> .....	Artist/Sponsor reception and selections (location to be announced)
<b>March 7, 2012</b> .....	Distribution of Statues and artist stipend checks
<b>May 1, 2012</b> .....	Completed statues must be delivered by artist to designated collection points
<b>October 6, 2012</b> .....	Rip Lives! Auction Gala

Artist agrees that by submitting a sketch for consideration in the Rip Lives! Exhibit he/she acknowledges and agrees to abide by the exhibit guidelines as they are stated herein.

## Contact Information:

Mail: Rip Lives! Committee  
P.O. Box 494,  
Tannersville, NY, 12485

Telephone: 518-734-3852

Web Site: [www.riplives.org](http://www.riplives.org)

Web Mail: [info@riplives.org](mailto:info@riplives.org)

## Artist Submission Form

**I hereby submit to the Rip Lives! Committee my rendering of “Rip” for consideration in the 2011 Outdoor Art Exhibit. Further, I acknowledge that the following is the correct spelling and information for my submittal and understand that this information will be printed on the plaques displayed as well as any advertising materials EXACTLY AS PROVIDED BELOW.**

### PLEASE PRINT CLEARLY:

Statue Name: \_\_\_\_\_

Artist Name: \_\_\_\_\_

Artist bio (minimum of 50 words, maximum of 100 words): PLEASE ATTACH

Artist agrees that by submitting a sketch for consideration in the Rip Lives! Exhibit he/she acknowledges and agrees to abide by the exhibit guidelines as outlined in the Artist packet.

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

## Copyright Assignment

WHEREAS, \_\_\_\_\_ (artist’s name), an individual having an address at \_\_\_\_\_ is the Author of the design and sketches (collectively referred to as the “Design”) attached to the application submitted to the Rip Lives! Committee, on the same date of this assignment;

WHEREAS, the Artist understands and acknowledges that, as part of the application process, it is intended the Rip Lives! Committee with an address of PO Box 494, Tannersville, NY 12485, owns the entire right, title and interest in and to the Design;

WHEREAS, the Artist understands and acknowledges that he/she will be notified in writing by the Rip Lives! Committee whether his/her design has been approved and selected;

WHEREAS, the Artist understands and acknowledges that, upon the artist’s receipt of written notification that his/her design has been selected and approved, he/she shall apply that design to a Rip Van Winkle sculpture provided by the Rip Lives! Committee, thereby creating a “Finished Rip” ready for outdoor display during the summer of 2012.

WHEREAS, the Artist desires to transfer all of his/her right, title and interest in and to the Design, including but not limited to, all derivative works which are based on the Design to the Rip Lives! Committee;

WHEREAS, the Artist understands and acknowledges that the Rip Lives! Committee shall continue to be the sole and exclusive owner of the entire right, title and interest in and to the Design, including, but not limited to, all derivative works based on the Design of the “Finished Rip” is approved for exhibition as described in detail in the Artist Packet to the Rip Lives! Committee and that in such case the committee

RIP Lives! Artist Packet 2012

will pay the artist a stipend of \$50 to help defray the cost of materials used in the decoration of a Rip chosen for exhibition. The Artist will also receive 25% of the gross sale price paid for his/her Rip at the final Auction if the Rip is delivered by the due date. Artists who pass the due date will be paid 20%.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, the Artist hereby assigns to the Rip Lives! Committee all his/her right, title and interest in and to the Design and to any derivative works based on the Design including but not limited to any rights it may have in the Finished Rip, together with all copyright application and registrations therefore.

The Artist acknowledges and agrees that, due to the nature of the public display of the Finished Rip, the Rip Lives! Committee shall not be liable for any distortion, mutilation, modification or destruction of the Finished Rip by accident, act of God or person. The Artist hereby waives his/her rights under the Visual Artists Rights Act (“VARA”), 17 U.S.C. 106A, as against the Rip Lives! Committee in the event of such distortion, mutilation, modification or destruction.

The Artist further acknowledges and agrees that if the Finished Rip is vandalized, damaged or otherwise modified and the Artist is unable or unwilling to promptly repair such alteration, the Rip Lives! Committee shall have the right to make, or have made, such repairs, even if the repairs would constitute distortion, mutilation or modification under VARA. The Artist hereby waives his/her rights under VARA in the event and to the extent the Rip Lives! Committee deems such repair necessary.

The Artist represents to the Rip Lives! Committee that he/she is the sole author of the Design and that the Design is an original work of authorship which does not infringe upon the copyright rights or an intellectual property rights of others, and that he/she has the unencumbered right to make this assignment.

In the event the Design is not approved or selected for exhibition, as described in the Artist Packet, the Rip Lives! Committee shall assign (and hereby does assign) back to the Artist all its right, titles and interest in and to the Design.

Artist Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Rip Title: \_\_\_\_\_  
Date: \_\_\_\_\_

\*Artist Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Rip Title: \_\_\_\_\_  
Date: \_\_\_\_\_

\*If a collaborative effort, each artist must sign, print name and date.

Witness Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Date: \_\_\_\_\_

